

Shani Abromowitz  
SOS Weekly Wrap-Up W2

Week 2 (Jan 15-Jan 20) I worked on putting together my Enterprise for Equity Application. This involved multiple customer surveys to see if the market was there, a similar business survey to assess the field, a start up and expansion cost analysis to assess what I need to purchase, and a feasibility analysis to see if the business was remotely viable. In between these assignment I read six peer reviewed articles and got half way through Urban Soils by Phillip Craul. I met with Beth Opplinger yesterday and got accepted into the E4E program, along with the tuition scholarship. I've been given a reading assignment due by next Thursday (w3).