

Shani Abromowitz
SOS - E4E Edible Landscaping
Winter 2017
Week 8 Recap

This week in my SOS - Enterprise for Equity, Edible Landscaping, I spent most of my time focused on the my business and reading Huxley's [Tree-Crop Interactions](#). I also spent a few hours responding via wordpress to some of my classmates posts. I gave myself a brief crash course in website design in a span of three hours and realize how much I dislike building websites. As I reach the end of this quarter I find myself preparing for the next. Winter, 2016, has lead me down a few dead ends. I feel the call to action to hone in on what I really want to do and not take no for an answer.

I got off to a late start this week. I spent an hour on tuesday brainstorming a logo idea. I came up with three possibilities and am considering paying twenty bucks at fiverr.com to have the logo done professionally.

I finished the logos the next day (wednesday). You can see them below. I chose the brown/green/blue color scheme to represent the soil, plant, and sky respectively. The purple font separates the words from the pictures. The yellow circle gives the feel of a hot summer day. The green infinity sign represents the infinite bounty of an efficient landscape. Logo two is suppose to replicate the peace symbol. Logo 1 utilizes the rake and shovel as a boarder. Logo three mimics the shape of a lettuce plant and roots to form the words "veggies" and "soil". Each logo is best recognized at different sizes but retain a recognizable, repetitive them (the infinity symbol, the sun, the colors).

I also spent Wednesday reading an upper division article and doing the rest of my E4E homework - I revised my sample contract, which can be seen [here](#) on pages 4-5. I revised my business plan to incorporate new information. I finished the night setting up my office space in the attic of the house I'm renting. Until I can get office space I'm going to be working from home. I don't like that set up as a lot of my business info is left exposed, and it's hard to maintain a

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sense of continuity if I have to move in a few months. However, I can't keep working at the dining room table either, so I moved my office workspace upstairs. I count this as class time because I didn't do it for fun; it falls under reorganization.

I spent an hour and a half seminaring on wordpress thursday. I read a chapter out of Huxley, read an upper division article, and sent out a few emails to Steve and Martha about spring quarter. I'm considering doing a lettuce and kale intercrop with some clover for n fixation. This will be upper division work in conjunction with the soil analyses I'm going to do for my Edible Landscaping business, and I need to find the faculty who will co-sponsor this part of my ILC contract. Martha, luckily, has already said yes to this. Now I just need to finish writing my contract. I finished thursday night at the E4E class until nine.

Friday was another short day for me, it's been a busy week. I spent two hours seminaring with my classmates. It's odd not having to respond with upper division scientific reasoning, I'm not sure if there is somebody else in the class doing this SOS for upper division, so it feels like I'm over-explaining everything when i respond. Oh well. I read Huxley's Tree-Crop Interactions for three hours, the notes of which can be found [here](#). I worked on my ILC contract for next quarter. And then I'm adding to my plant card data sheet.

Saturday I took a long time writing about the E4E thursday class. I went pretty far into insurance and legal entities and taxes. You can read more on that [here](#). I spent a lot more time working on the wordpress webpage. I see why we're getting credit for maintaining the website- it takes a lot of redundant management, but I think I learned a lot, of which you can find [here](#).

Finally, on Sunday I spent three hours looking into the taxes my edible landscaping business will have to pay. There's a lot. You'll see what I'm talking about next week when I post my Tax Narrative and Calendar as part of my E4E homework. I wrote up my UD Reading Notes

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for this week, which you can find [here](#). Then I finished with my Weekly Summary, which is what you're reading. That's been my week.

Until next time!

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