

## **PATHWAY in MEDIA ARTS and MEDIA STUDIES at EVERGREEN**

Regular Faculty: *Ruth Hayes, Laurie Meeker, Julie Russo, Julia Zay*

Faculty Emerita: *Anne Fischel*

Visiting Faculty 2017-2019: *Suree Towfighnia*

Evening/Weekend Studies Faculty: *John Wilson, Ben Kamen*

The tools of media production are powerful, especially now in the 21<sup>st</sup> century. Those who learn how to use these tools, and think critically about works produced with them, empower themselves and their communities. With this in mind, the Media Arts and Media Studies pathway offers opportunities to learn the practice, history, and theory of film, video, animation, and sound recording and design. Our programs emphasize experimental, documentary and hybrid modes of media production and prioritize critical engagement with media in its varied social, cultural, and political contexts. We ask students to engage deeply with these questions: How do images and sounds shape our understanding of the world we live in? How do they influence our sense of identity and community? What's the relationship between aesthetic form and power across race, class, gender, and other axes of difference? How have media-makers resisted, critiqued or subverted dominant narratives in the past? How can we contribute to this legacy by continuing to develop our own ways of experiencing, knowing and communicating?

Media Arts students develop critical awareness through screenings, reading, writing, and discussion, and by applying theoretical and critical concepts in production and in critique. They learn the collaborative skills necessary for real-world media production in an environment that supports multiple forms of expression. Students frequently enter the Media Arts from other pathways, building media projects from content and concepts they've learned in other disciplines.

Students can enter our curriculum at beginning, intermediate or advanced levels. Beginning programs vary from year to year and offer freshmen and sophomores breadth by integrating media arts and studies with other disciplines. The foundation program, Mediaworks, offered every year for sophomores, juniors and seniors, provides intensive experiences in media production, history and theory. More advanced students with a strong foundation of coursework in media and demonstrated ability to work independently and collaboratively may opt for the Media Internships Program, or the Advanced/Capstone program (Studio/Archive/Field in '18-19) that provides students with opportunities to pursue media arts and studies in depth.

### **Pathways Through the Evergreen Media Arts Curriculum**

#### **4-Year Students**

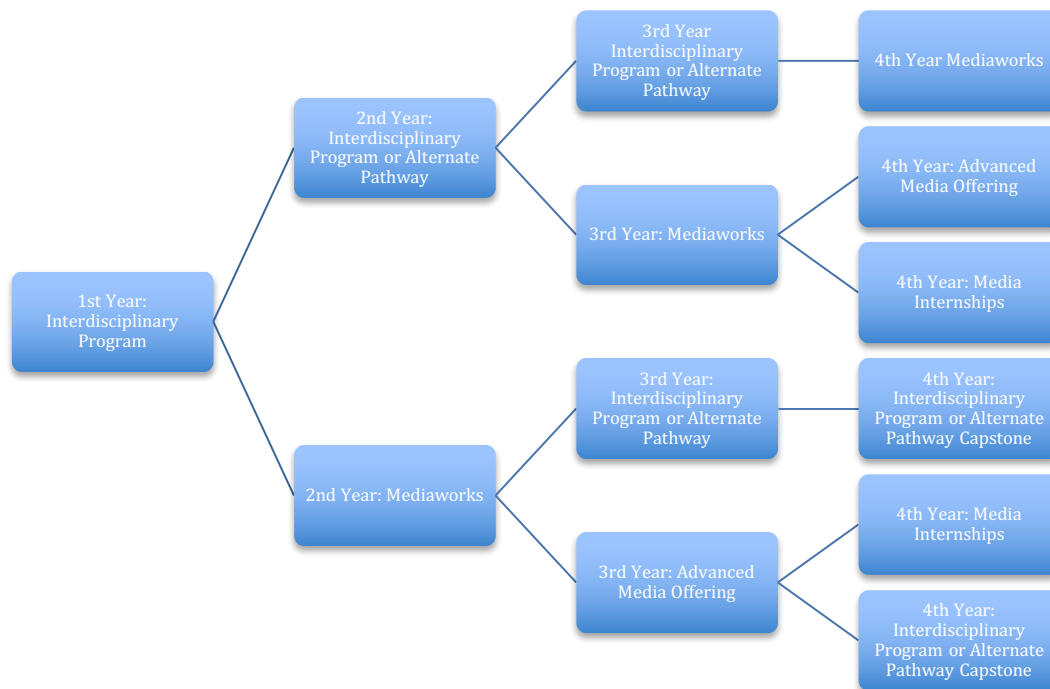
If you have not attended any college before Evergreen, we recommend that you create a balance between media intensive and interdisciplinary programs. Remember, the whole point of "media" is that you're "mediating" information and ideas from other areas of study as well as your own life experience.

**Year 1** – Interdisciplinary Program(s) to focus on building and strengthening academic foundations of critical thinking, reading and writing skills, and research. This program could be in any discipline or content area that interests you!

**Year 2** – Mediaworks or another year of Interdisciplinary Programs or a program in another pathway.

**Year 3** – Mediaworks or another year of Interdisciplinary Programs or a program in another pathway.

**Year 4** – Advanced/Capstone Media Program, Media Internships, or some combination of external Internships, Independent Contracts, and/or Interdisciplinary Programs



## Transfer Students

Your pathway through the media arts curriculum will depend on your previous studies. If you've done significant amounts of media intensive studies, we suggest that you balance that out with at least a full year of interdisciplinary study before diving into Mediaworks or the Advanced/Capstone Media Program. It is especially important that you enter Mediaworks feeling confident in your college level reading and writing. If you've studied a broad range of subjects, and have solid college level reading, research, and writing skills, jumping right into Mediaworks might be appropriate.

## Media Intensive Full-Time Programs (Offered Annually)

---

### Mediaworks (Sophomore-Senior)

2018-19: Ruth Hayes, Suree Towfighnia

2019-20: Julia Zay, TBD

Foundation program in media arts and studies. Prerequisite: 2 quarters interdisciplinary study, intermediate college reading/writing skills. *Previous experience in media production not required.*

Skills and knowledge typically covered include media literacy, media theory and history, collaboration, critical thinking, upper division reading and writing, media production in a variety of formats (film, digital video, audio and sometimes animation), and project based research skills and practice. The topical focus of Mediaworks varies from year to year depending on the particular expertise of the faculty.

### Advanced/Capstone Media Offering (Junior-Senior)

2018-19: Studio, Archive, Field: Advanced Projects in Media and Visual Art, Julia Zay

2019-20: Media Artist Studio, Laurie Meeker

Prerequisite: 2 quarters interdisciplinary study; 2 quarters Mediaworks, Studio Projects, or equivalent foundation work; upper-division research/writing skills.

Skills and knowledge typically covered include critical theory, media studies, visual studies, project-based research skills and practice, advanced production skills in particular media. The name and parameters of this particular program varies year to year, sometimes including visual arts and sometimes focused on media arts only, depending on the faculty teaching it.

### **Media Internships (Junior-Senior)**

2018-19: Julia Zay and Media Services staff

2019-20: Laurie Meeker and Media Services staff

Prerequisite: 1 quarter interdisciplinary program and 1 year of study of college-level media theory and skills training pertaining to the internship, such as Mediaworks, the Advanced/Capstone media offering, a sequence of EWS classes, or their equivalents.

Interns gain and strengthen instructional, technical, research, organizational, leadership, communication, and collaborative skills as they work with the supervising staff associated with each area of Electronic Media to support instruction, maintenance, and administration of facilities, and to fulfill campus production needs

### **Media/Music Intensive Evening/Weekend Classes (Offered Annually)**

---

Audio Recording I and II – John Wilson

Multitrack Composition series – John Wilson

Introduction to Electronics in Music series – Ben Kamen

### **Summer School Media Courses (2018)**

---

Audio Post Production for Film and Television (first session) - John Wilson

Visual Music in 16mm and 35mm Direct Animation (second session) - Devon Damonte

Story Development and Writing for Film/Video: Intensive (first session) - Suree Towfighnia

Video Production Field Skills: Intensive (first session) - Suree Towfighnia

### **Interdisciplinary Full-Time Programs (Varies Each Year)**

---

#### **2018-19**

Unruly Bodies: Heath, Media, Biology, and Power (Fr-So, WS) - Julie Russo, Carolyn Prouty

New Voices/New Lives: Media, Education, and Social Change (Fr-So, FW) - Laurie Meeker, Jon Davies, Maria Isabel Morales