



**Certified Interpretive Guide Training
September 6 – 9, 2011
Nisqually National Wildlife Refuge
100 Brown Farm Road
Olympia, WA 98516**

WHO Do you give visitor programs or do outreach on behalf of your agency, institution or non-profit? You've got the facts—now shape them into a meaningful experience for your audience! Here's a chance to sharpen your communication skills, capture the essential ingredients of great programs, and create visitor experiences that help accomplish your organizational mission—by turning visitors into supporters. If your job involves reaching visitors about a natural, cultural, or historical resource, this training is for you!

Offered in collaboration with the National Association for Interpretation, an additional course partner is the Great Baikal Trail Association and its United States partner, the Earth Island Institute, as this course will include 4-5 Russian professionals who are developing interpretive programs in and around Lake Baikal in eastern Siberia.

WHAT The National Association for Interpretation's (NAI) Certified Interpretive Guide training is internationally recognized professional training for everyone who brings visitors and natural, cultural or historical resources together. Each day consists of presentations of new information followed by hands-on practice of the material.

WHEN Tuesday September 6 – Friday September 9, 2011
8:30 AM – 5:30 PM – 32 hours of instruction

WHERE Nisqually National Wildlife Refuge, Olympia, WA
The Nisqually National Wildlife Refuge is a premiere birding and wildlife watching area along Puget Sound in Western Washington. Its lands include much of the original delta of the Nisqually River (one of the watersheds from Mount Rainier). Recently, the Refuge has undertaken a major habitat restoration of the delta by removing agricultural dikes—thus restoring a major estuary of the Puget Sound ecosystem. Come see a wonderful area that will be teeming with migratory birds at the time of this workshop.

THE DETAILS

Requirements – To receive NAI certification as an interpretive guide, individuals must attend the 32-hour course, complete with 80% or better a 50-question open-book literature review, develop a presentation outline and deliver a 10-minute presentation. All requirements can be completed during the four days of the workshop (test scores will not be available until after the workshop).

Cost – \$310 Current NAI members; \$360 non-members. Cost includes all instruction, workbook and certification fees. You will need to bring a sack lunch each day. Copies of the CIG Library (6 of the major books in the interpretive field) will be available on-site or you can purchase them via the NAI website.

REGISTRATION

Please fill out the registration form below and send it with a personal check or money order in US Funds (sorry – no credit cards accepted) to:

Cascade Interpretive Consulting LLC
ATTN: CIG Training
507 27th Ave
Seattle, WA 98122

INSTRUCTOR



Chuck Lennox CIT, CIG, CIP – owner of *Cascade Interpretive Consulting LLC*, Chuck develops interpretive and education plans, conducts interpretive training sessions and develops curricula and interpretive media materials. His experience includes interpretive program development and management, working with community groups to support their training needs and providing consulting support for interpretive projects. He has recently trained guides in interpretive skills in Guyana (South America) as part of a US AID project. www.interpconsulting.com

FOR MORE INFORMATION

For more information or questions about this CIG training session, please contact Chuck Lennox, *Cascade Interpretive Consulting LLC*, 206-720-4928 or chuck.lennox@interpconsulting.com

For more information on the certification program, go to NAI's website at www.interpnet.com and choose "Certification Program" from the menu on the left navigation bar.

Make checks payable to Cascade Interpretive Consulting LLC and mail with the form below.

Certified Interpretive Guide Course Registration – September 6 – 9, 2011

Name _____

Address _____ City _____ State _____ Zip _____

Phone _____ Email Address _____

Fees: **\$360** (includes instructor fee, NAI membership, certification fee and materials).

Current member of NAI? Cost is **\$310** (Remember checks or money orders only in US Funds – purchase orders are accepted.)

Mail with Payment to Cascade Interpretive Consulting LLC, Attn: CIG Training, 507 27th Avenue, Seattle, WA 98122