



Certified Interpretive Guide Training
December 14 – 17, 2013
Nisqually National Wildlife Refuge
100 Brown Farm Road
Olympia, WA 98516

WHO Do you give visitor programs or do outreach on behalf of your agency, institution or non-profit? You've got the facts—now shape them into a meaningful experience for your audience! Here's a chance to sharpen your communication skills, capture the essential ingredients of great programs, and create visitor experiences that help accomplish your organizational mission—by turning visitors into supporters. If your job involves reaching visitors about a natural, cultural, or historical resource, this training is for you!

Offered in collaboration with the National Association for Interpretation, an additional course partner is the Great Baikal Trail organization and its United States partner, the Earth Island Institute, as this course will include 4-5 Russian professionals who are developing interpretive programs in and around Lake Baikal in eastern Siberia.

WHAT The National Association for Interpretation's (NAI) Certified Interpretive Guide training is internationally recognized professional training for everyone who brings visitors and natural, cultural or historical resources together. Each day consists of presentations of new information followed by hands-on practice of the material.

This 32-hour course includes:

- history, definition, and principles of interpretation
- making your programs purposeful, enjoyable, relevant, organized, and thematic
- using tangible objects to connect audiences to intangible ideas and universal concepts in interpretive programs
- presentation and communication skills
- certification requirements (open book exam; program outline; 10-min. presentation)
- all materials, workbook, and CIG course textbook

WHEN Saturday December 14 – Tuesday December 17, 2013
8:30 AM – 5:30 PM – 32 hours of instruction

WHERE Nisqually National Wildlife Refuge, Olympia, WA
The Nisqually National Wildlife Refuge is a premiere birding and wildlife watching area along Puget Sound in Western Washington. Its lands include much of the original delta of the Nisqually River (one of the watersheds from Mount Rainier). Recently, the Refuge has undertaken a major habitat restoration of the delta by removing agricultural dikes—thus restoring a major estuary of the Puget Sound ecosystem. Come see a wonderful area that will be teeming with migratory waterfowl at the time of this workshop.

THE DETAILS

Requirements – To receive NAI certification as an interpretive guide, individuals must attend the 32-hour course, complete with 80% or better a 50-question open-book literature review, develop a presentation outline and deliver a 10-minute presentation. All requirements can be completed during the four days of the workshop (test scores will not be available until after the workshop).

Cost – \$330 Current NAI members; \$380 non-members. Cost includes all instruction, workbook, certification fees, training supplies and snacks. *You will need to bring a sack lunch each day.*

Attendees are not required to purchase books for this course. Loaner sets of the complete NAI Certification Library will be available for participants to use during the Literature Review portion of the certification. If attendees wish to purchase their own books for use with this course, NAI offers a discounted package price of \$84 to members & \$102 for non-members (plus \$13 shipping) for the complete set. Please order them prior to the course from the NAI Store (<http://www.naimembers.com/store/>).

The texts used are:

- *Interpreting Our Heritage* by Freeman Tilden
- *Interpretation of Natural and Cultural Resources* by Douglas Knudson, Ted Cable & Larry Beck
- *The Gifts of Interpretation* by Ted Cable and Larry Beck
- *Sharing Nature with Children* by Joseph Cornell
- *Interpreting for Park Visitors* by Bill Lewis

COURSE INSTRUCTORS



Chuck Lennox CIT, CIG, CIP – owner of *Cascade Interpretive Consulting LLC*, Chuck develops interpretive and education plans, conducts interpretive training sessions and develops curricula and interpretive media materials. His experience includes interpretive program development and management, working with community groups to support their training needs and providing consulting support for interpretive projects. www.interpconsulting.com



Jean MacGregor, an NAI Certified Interpretive Trainer (CIT) and Certified Interpretive Guide (CIG), works at The Evergreen State College in Olympia, Washington where she teaches in the Graduate Program on the Environment and also directs a sustainability education initiative that involves faculty members at colleges and universities throughout Washington. With a career in environmental education and interpretation that spans 45 years, Jean passionately believes that direct contact with the living world and high-quality interpretation are absolutely key to creating a culture of conservation. Her training was at the University of Michigan's School of Natural Resources with a B.S. as an Interpretive Naturalist and an M.S. in Resource Planning and Conservation.



Jennifer Smith Lee an NAI Certified Interpretive Trainer (CIT) and Certified Interpretive Guide (CIG), works for U.S. Forest Service International Programs and oversees a variety of projects located in Siberia and Mongolia, including efforts to promote sustainable tourism and nature interpretation in the Lake Baikal region. Long interested in both Russia and cultural influences on environmental issues, Jennifer has an M.S. in Natural Resources and Environment and an M.A. in Russian and East European Studies from the University of Michigan. Prior to joining the Forest Service International Programs, Jennifer served as the Executive Director of the Tahoe-Baikal Institute, a non-profit that facilitates international exchanges focused on watershed management. She has a background in environmental education and nature interpretation.



Jessica Moore, an NAI Certified Interpretive Trainer (CIT) and Certified Interpretive Guide (CIG), is Conservation Program Coordinator for Northwest Trek Wildlife Park in Eatonville, Washington. Jessica has been working in the interpretive field for the past thirteen years as a National Park Service Interpreter, wildlife park Naturalist and Conservation Program Coordinator. She received her Bachelor's Degree in Wildlife Biology from Central Michigan University, and her Master's Degree in Park, Recreation and Tourism Resources from Michigan State University. Jessica is currently serving as a National Board Member for NAI.

FOR MORE INFORMATION

For more information or questions about this CIG training session, please contact Jean MacGregor at (360) 866-0166 or jeanmacg@thurston.com.

For more information on the certification program, go to NAI's website at www.interpnet.com and choose "Certification Program" from the menu on the top navigation bar.



Learn or improve your skills in guiding and interpretation with this internationally recognized course!



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REGISTRATION FORM

REGISTRATION DEADLINE – DECEMBER 1, 2013

Please fill out the registration form below and send it with a personal check or money order in U.S. Funds (sorry – no credit cards accepted) to:

Jean MacGregor
ATTN: CIG Training
533 Olmstead Lane SW
Olympia, WA 98512

Make checks payable to **Jean MacGregor** and mail with the form below.

Certified Interpretive Guide Course Registration – December 14-17, 2013

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email Address _____

Fees: **\$380** (includes instructor fee, NAI membership, certification fee, training supplies, and beverage breaks and snacks). **Current member of NAI?** The registration fee is **\$330**.

(Remember checks or money orders only in U.S. Funds – purchase orders are accepted.)