

Registrations have now opened for our free May 15 webinar on US industrial energy efficiency (IEE) programs.

IEE programs in the US are proving to be a cost-effective way to cut energy use, improve productivity and reduce utility rates. This webinar will look at IEE program design across the United States, what has worked well and what more can be done to improve the outcomes for states, industry and ratepayers.

Hosted by IIP and the [SEE Action Network](#) in partnership with the [Clean Energy Solutions Center](#) (CESC), the webinar will discuss recent findings from the report [Industrial Energy Efficiency: Designing Effective State Programs for the Industrial Sector](#). The report, which was written by IIP and published by the SEE Action Network, focuses primarily on ratepayer programs – that is, those funded by electricity and gas customers. Published in March 2014, the report contains a wealth of information about successful IEE programs, and provides insights on how they can provide real value to industrial customers.

The industry sector currently accounts for around a third of all energy consumed in the United States but, despite its high energy needs, it could save more energy per program dollar than any other type of energy customer.

Many states are now instituting energy efficiency programs to capture this potential. These programs have had considerable success in recent years by helping states to meet their energy-saving goals, cutting costs for ratepayers, and improving the productivity and practices of industrial firms undertaking the programs.

THE WEBINAR

Date: Thursday May 15 2014

Time: 11 am PST; 2 pm EST

Speakers: Bruce Hedman, Technical Director at IIP; Sandy Glatt at the US Department of Energy; Kim Crossman, Industry and Agriculture Sector Lead at the Energy Trust of Oregon.

Register or find out more: <https://www3.gotomeeting.com/register/177366374>

About the Institute for Industrial Productivity (IIP)

Established in 2010, IIP is an independent non-profit organization whose role is to accelerate the scaling up of energy efficiency practices amongst industry. IIP is a global organization dedicated to helping reduce industrial energy use to mitigate climate change and address other relevant environmental issues. IIP has a global team and network of independent experts that provide advice on technology, policy and financing of industrial energy efficiency. www.iipnetwork.org

About the SEE Action Network

The State and Local Energy Efficiency Action Network (SEE Action) is a state and local-led effort facilitated by the US Department of Energy and the US Environmental Protection Agency. Its aim is to scale up energy efficiency efforts and achieve cost-effective energy efficiency by 2020. www1.eere.energy.gov/seeaction/index.html

About the Clean Energy Solutions Center (CESC)

The Clean Energy Solutions Center serves as a first-stop clearinghouse of clean energy policy reports, data and tools, and provides interactive expert assistance and training forums. The Solutions Center is an initiative of the Clean Energy Ministerial (CEM), a global forum to share best practices and promote policies and programs that encourage and facilitate the transition to a global clean energy economy. www.cleanenergysolutions.org