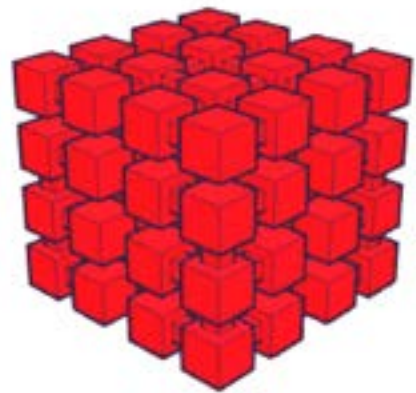


# Otis Lambert

## Printing Entropy



Where is the intersection  
between entropy and  
order, and  
how does  
this effect  
us?

In my last version of this project, I referenced the essay Art, Thefore Entropy by Michael France and Alan Hénaut. The essay's thesis was that a degree of chaos is necessary for the birth of good art, and from that it can be extrapolated that as order increasingly becomes a goal for many people, the quality of art in the world will decrease (France and Hénaut, 1994). This statement lies on the preconception that there is a reflection from the world to art. Almost everybody I have spoken to who has an interest in art would agree with this thought, but a more tangible source to promote this worldview is Amod Lele's writing on Kitsch art. Kitsch art is artwork with little value other than that it looks nice. Everything from garden gnomes to landscape paintings in hotel rooms can fall under this category. This art is typically criticized by the art world, as it is usually



seen as shallow. Lele asserts that this view of the kitsch as shallow is due to the artist picking and choosing what is inserted into

the piece and leaving out anything that could be seen as unpleasant (Lele, 2013). Interestingly, it is my observation that there has been a strong push to eradicate entropy from the world we live in. It should go without saying that this feat is hopeless, but nonetheless, the cultural desire to quantify and organize as much as possible is overwhelming. It is my belief that this, among other things, is responsible for the popularity of 3D printers. If I were to whittle a small turtle out of wood, even if I were the most accomplished whittler in the world, the turtle would be far from perfect. The shell would be asymmetrical, the size of the legs would be uneven, and the proportions would certainly be off, even if only by a miniscule amount. While 3D printers are unable to promise perfection (there are always some unwanted ridges), they offer an ordered shape, where every part of an object is doing exactly what was set forth by the mind, and in the same way as envisioned. For most practical uses of a 3D printer, this is necessary feature.

How has design changed to reflect this?

“Design” fits into the space between the art world and the “real” world, in an interesting way. More than any other form of art, we interact with graphic design, interface design, fashion design etc. As with everything, this is subject to trends, and the desire for order has made its mark on the design world as well. For the majority of the 19th century, and even into the 21st, the prevailing design aesthetic is modernism, one that is intent on the removal of

the superfluous from the world, and leaving only that which is essential to functioning. Anna Tomes and Peter Armstrong write about these changes in design in their essay *Dialects of Design*. The essay details many of the goals of modernist design, including how it was originally a reaction against machines. The reasoning for this was that machines were required for the mass production of intricately decorated objects, and up to a point, this was untrue for modernism. It wasn’t long before this changed, and the use of machines was imbued in modernity (Tomes & Armstrong, 2010).

How does nature influence modern design? How is modern design a reaction against it?

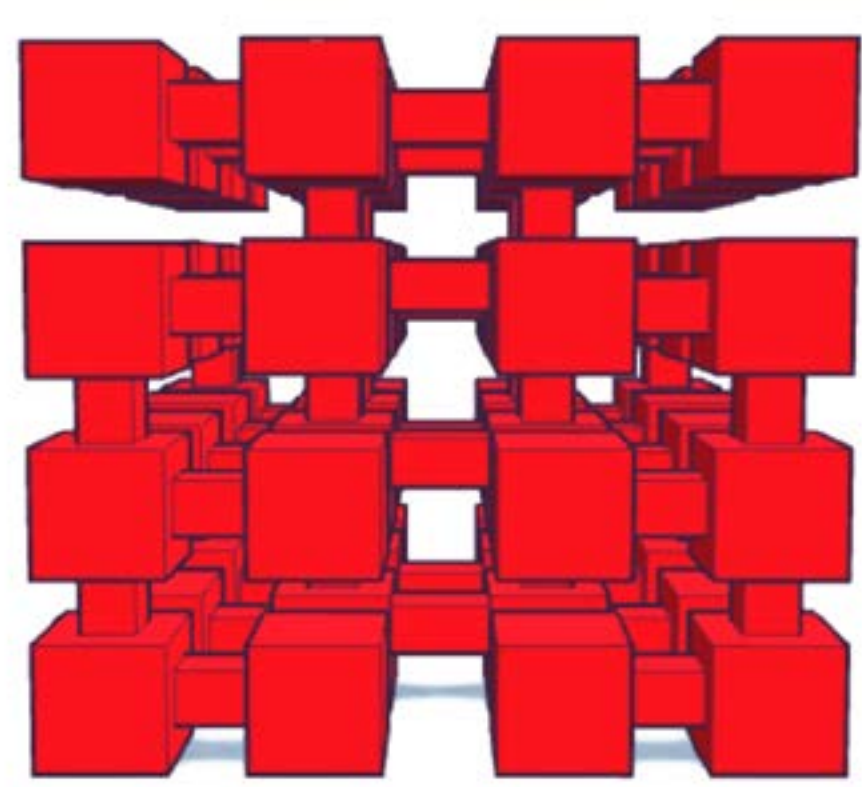
In nature, it is impossible to find the straight lines and right angles so popular in modern design, so in a way, modernism seems like the ultimate rejection of the aesthetics of nature. On closer inspection, this falls away, as we see the influence that patterns in nature have had on modern design. An example of this is the Fibonacci sequence, which provides a ratio for aesthetically pleasing design to follow. Modern design has used the Fibonacci sequence as a staple since its inception, and because of this, I plan to incorporate it into my object. Even though the sequence itself is very ordered, as the object moves upward, the sequence will disintegrate. This movement is intended to be symbolic of the inevitable movement the world takes towards entropy despite our urge to stop it.

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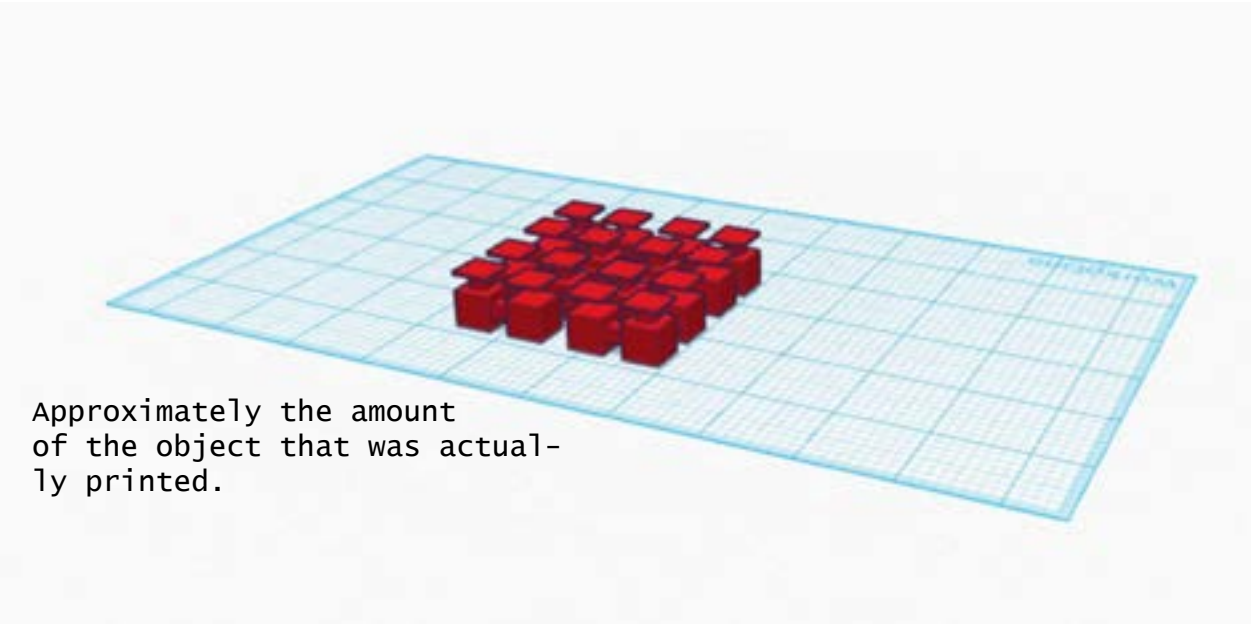
How will my project reflect these concepts? The key concepts that I am working with are those of entropy vs. order and machine built rigidity vs. natural imperfections. My project should work to show this through the use of vertical movement from bottom to top articulating what in my opinion is an inevitable return to the latter of both these dichotomies.

I feel that it is necessary to touch on the finished print (or 31% finished as it is). For most of the processing of this, I had the goal of getting away from human ideals affecting the aesthetics of the object. This clearly could never be fully possible, but once 3D printer started to make its “mistakes,” I wanted them to be untouched by my opinions. Because of this, I gave the file to the CAL assistant mostly unaware of how the project would turn out. I told the CAL assistant of my plans for it to be a misprint, and he said he would keep it going until the 3D printer was unable to continue its printing. Unfortunately, it was another assistant who printed it, and after seeing the printer unable to do the first overhangs, they canceled the print and threw it into the misprint box at 31%. I was able to get it out of the box, and it was able to print enough to get my idea across, but it certainly didn’t get to the point that I had desired. I think that this degree of “misprinting” fits in with the theme of the project, but adds another layer. I had intended for the failure to be machinated, with people only stepping in once the print either reached 100% of the printer was unable to continue. Instead, the human interaction that I had hoped to remove from the equation ended up being a key factor

in its final form. Interestingly, whoever removed the object had no idea of what I was trying to make (I'm assuming), and simply thought that I was unable to properly use a 3D Printer. This ironic reversal of the "problems" I expected to occur during the printing



Here The overhangs are visible.



Approximately the amount of the object that was actually printed.